

ESG Progress Newsletter September 2025

Driving Sustainability, Empowering People, Building a Better Future



Dear Partners, Customers and Team,

Sustainability isn't just a goal at VIVA — it's how we do business. This year, we've pushed further and faster, achieving measurable ESG milestones that reflect our commitment to responsible manufacturing and positive change.

We believe in progress you can see, and in sharing it openly. Every step forward is powered by your partnership, trust, and shared vision for a better future.

Environmental Stewardship

Over 40% of our orders now include a percentage of PCR.

Since 2020, we have reduced our natural gas consumption by 57% through targeted facility upgrades, process optimization, and the adoption of cleaner technologies. This achievement is a key milestone in our long-term decarbonization roadmap, directly shrinking our operational carbon footprint.



- 25% of resin used in our Health and Beauty products now comes from Post-Consumer Recycled (PCR) materials.
- The majority of our deodorant stick packaging is made from 100% PCR.
- We anticipate a significant increase in PCR content across product lines in the coming year.
- We offer the highest percentage of PCR in the industry for tubes, jars and deodorant stick packaging.
- Our products are available with post-consumer resin, lightweight or refillable options.



In addition, 28.4% of our energy comes from certified renewable sources, reinforcing our commitment to clean energy and long-term climate action.

We continue to be a proud and active member of the Association of Plastic Recyclers (APR).



Social Responsibility



Achieved gender parity across our workforce.

This year, we reached a major milestone:

gender parity across our workforce, with women now representing 50% of our team. It's a testament to our ongoing commitment to building a diverse, inclusive, and empowering workplace for everyone.

We're equally proud of our progress in workplace safety. From 2023 to 2024, our Lost Time Injury Severity rate dropped by an impressive 62%, reflecting our relentless focus on creating a safer, healthier environment for all team members.





Governance and Accountability

EcoVadis 2025 Bronze Rating.

Strong governance means holding ourselves to the highest standards — and proving it through independent benchmarks.



This year, we made measurable gains:

- EcoVadis: Score increased from 57% (2024) to 65% (2025), earning a Bronze Rating and placing VIVA in the 80th percentile globally among rated companies.
- CDP (Carbon Disclosure Project): Improved from C to B-, reflecting stronger climate disclosures and more robust emissions-reduction planning.
- While these improvements are encouraging, we are committed to pushing further with focused strategies to continue elevating both scores.
- Ethics & Cybersecurity Training: Maintained 100% employee completion since 2020, ensuring every team member is prepared to protect our integrity and safeguard our systems.

We're proud of this progress — but we're not done. Our goal is to keep raising our EcoVadis and CDP scores year over year, driving continuous improvement and accountability at every level.







Looking Ahead

Sustainability is not a finish line — it's an ongoing commitment to doing better every day. In the months ahead, we will:

- Expand Post-Consumer Resin (PCR) usage across more product lines and customer programs.
- Boost energy efficiency and further reduce GHG emissions across all operations.
- Enhance ESG reporting and increase supply chain transparency to strengthen trust and accountability.

We are grateful for your continued support as we move forward together — toward a cleaner, more responsible future.

Sincerely,

James Bokla, CEO







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July 31, 2024

KERAMIDA Inc. (KERAMIDA) was engaged by Viva Healthcare Packaging (Canada) Ltd. (Viva) to provide limited assurance greenhouse gas (GHG) verification of their 2022 and 2023 Scope 1 and Scope 2 GHG emissions inventory. Year to year reduction percent in GHG emissions were also included in this scope of work.

The calculation of the GHG inventory is the sole responsibility of Viva using guidance per US Environmental Protection Agency, the GHG Protocol standards, and other accepted guidance documents and practices.

Statement of Independence

KERAMIDA affirms our independence from Viva and is free from bias and conflicts of interest related to the assurance of the environmental data.

Verification Assurance Opinion

Based on the process and procedures conducted, there is no evidence that the GHG emissions calculations and summary is not a fair representation of the actual GHG emissions data and information.

KERAMIDA's Approach

Verification was conducted in accordance with ISO 14064-3: 2019 Specification with guidance for the validation and verification of greenhouse gas assertion, which is an approved verification standard accepted by CDP. The verification was led by an accredited Lead GHG Verifier.

Validation scope of the reporting company GHG emissions

• Organizational boundaries: Operational Control Approach

Time Period

• January 1, 2022 to December 31, 2022 and January 1, 2023 to December 31, 2023

Level of Assurance

- Limited
- Materiality Threshold: 5% as suggested by ISO 14064-3 (2019).

KERAMIDA's Methodology and Procedure

Procedure performed during the verification

- Interviews with key personnel involved in the process of compiling, calculating, and preparing the emissions data report and energy data;
- Review of evidence and data in support of key disclosures in the emissions report and energy disclosure;
- Review of a variety of data analytics to check the reasonableness of the data and calculations;
- A variety of re-calculation procedures to confirm stated quantities;
- Evaluated the reasonableness of any assumptions used in support of disclosures;
- Reviewed how disclosures were presented and determined if they were representative of data and operations.

Table 1. GHG Emissions Data Verified by KERAMIDA

Scope	2022 Emissions Verified (mt CO2e)	2023 Emissions Verified (mt CO2e)	% Change (from 2022 to 2023)
Scope 1 Natural Gas	263	220	-29%
Scope 1 Mobile Combustion	4	4	(all of Scope 1)
Scope 1 Refrigerants	50	No refrigerant refills	(an or scope 1)
Scope 2 Electricity (Location-based)	788	717	-9%
Scope 2 Electricity (Market-based)	788	538	-32%

This verification statement, including the opinion expressed herein, is provided to Viva and is solely for their benefit in accordance with the terms of our agreement. We consent to the release of this statement by you in order to satisfy the terms of disclosure requirements but without accepting or assuming any responsibility or liability on our part to any other party who may have access to this statement.

KERAMIDA, In

Albert Chung, PhD, PE

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Accredited Lead GHG Verifier

Senior Vice President

KERAMIDA, Inc

Viva is excited to share our recent updates on our ongoing ESG (Environmental, Social, and Governance) milestones and commitments.

Renewable Energy Commitment

- Current Usage: In 2023, 25% of Viva's power consumption was sourced from renewable energy.
- Future Goal: For 2024, Viva will increase the renewable energy consumption by 20%.

EcoVadis Participation and Improvement

- **Score Improvement**: Last year, Viva improved our EcoVadis score from 48 to 57, marking an improvement of over 18%.
- **Future Commitment**: Viva is dedicated to further enhancing our score through improved sustainable practices.

Greenhouse Gas Emission Reductions

- **Progress**: Since 2020, Viva has reduced our Scope 1 and 2 GHG emission intensity by one-third.
- Future Goal: We aim to reduce this intensity by half by 2030.

Energy Efficiency

LED Lighting: By switching to LED lighting, Viva saves 79 tonnes of CO2e annually.

Waste Management

• **Plastic Waste Diversion**: Viva diverts an average of 1300 tonnes of plastic waste from landfills each year through the internal regrind of scrap from our tube operations.

Employment Diversity

• **Gender Balance**: Viva's employment mix is within 5% of a 50:50 male-to-female ratio since 2020, demonstrating our commitment to gender diversity and equality.

We are proud of our achievements and remain committed to continuous improvement in our sustainability efforts. Thank you for supporting Viva in our journey towards a more sustainable future.